

Project “Shadow” and Conceptualism

I started to produce this series in San Sebastian, Spain where I was attending the Arteleku, Residency Program in 2004. The experience of being in another country gave me a new perspective on cultural differences and how ideologies and poverty can produce violence.

Carl Jung used the term “shadow” to describe the area of our psyche where we deposit what is forbidden and what we don’t want to see or recognize. How this “shadow” can then led to violence became apparent to me in part through my experience in Spain.

This work is based on a reflection on contemporary man and society, specifically fear, uncertainty and violence. It is about the masks that we need to survive, about the fears and the monster that we live with.

Starting with works like “The Armchair” and the series “Pets”, I have incorporated new materials like rubber and discarded inner tubes. I use these materials to cover preexisting objects, thus giving them a dark texture.

That idea was destabilize the world as we know it by using elements taken from the world- a chair, for example- to talk about power, depredation, fears and violence and the loss of values in contemporary society.

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